



Company Overview



Vocal – Trusted to Deliver

Vocal have the pedigree to deliver a cost effective solution for your business's communication strategy.

Vocal are a market leading provider of corporate communication solutions including SMS Text, Voice, IVR, Paging and Mail. Established in 1998 Vocal has been the carrier of choice for over 1500 business worldwide. From mission critical business continuity applications through to corporate messaging solutions, delivered through our unique and powerful iModus system, we have the experience, pedigree, support and range of solutions to ensure that your messaging and communication requirements are implemented and managed successfully, now and into the future.

'iModus' – the power to deliver.

Trusted by over 1500 companies, including Emergency Services across the United Kingdom, Vocal are in the unique position of being the sole provider of live Security and Business Continuity information from a number of city police forces, including the City of London Police.

vocal service solutions

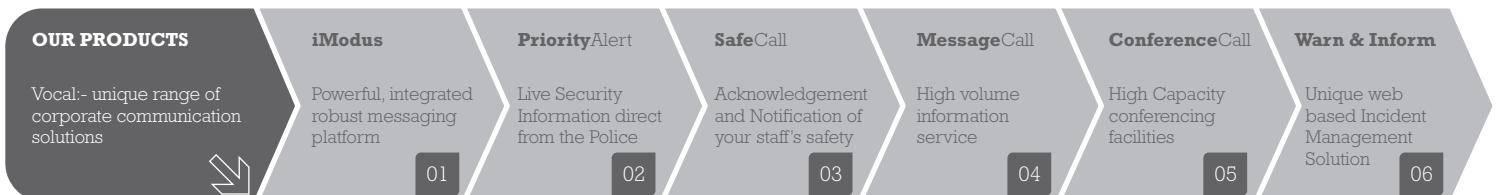
SMS	Global Solutions, In bound & Out bound, Volume & Business Critical
Paging	UK, European & US
Mail	Email & Preferential Mail Systems
Voice	Inbound IVR & Outbound Broadcast
Managed Service	Robust, Resilient Dual Site Redundancy
Expertise	8 years Corporate Solutions Experience
Credibility	Over 1500 Customers globally
Connectivity	API, SMTP, SMPP, SNPP, SOAP/XML

KEY FACTS:

- Approved Service Providers to UK Police forces, with our services used extensively during the terrorist events of July 7th 2005.
- Wide range of robust, tried and tested communication solutions
- Corporate pedigree and experience
- 24 hour service and support

for further information or a demonstration of our products and services, please contact your account manager at sales@vocal.uk.com

our core products



vocal house 870 the crescent
 colchester business park
 colchester
 essex CO4 9YQ

t. +44 (0)870 727 0350 f. +44 (0)870 727 1791 w. www.vocal.uk.com





PriorityAlert

“live security information from the Police Forces across the UK”.

Vocal are in the unique position of being the sole provider of live Security and Business Continuity information from a number city based Police forces to both the public sector and the business community.

Since 1999 Vocal have been providing the support, management and infrastructure of these services with well over 1500 business subscribing across the UK; these schemes enable the Police to broadcast messages via SMS, Pager and email to businesses within a defined area, enabling informed and timely decisions based on real time information to be made, and appropriate responses instigated.

In the event of a security based threat or incident, messages are broadcast directly from the Police control room ensuring that the information sent is both accurate and timely – this is not general news, this is Police information.

The service was used extensively during the events of 7th / 8th July 2005 during which time almost 250,000 messages were broadcast. A White Paper, including a statistical analysis of the Police messages and mobile network response times, is available upon request.

Vocal's commitment to quality, service and the provision of a highly respected messaging platform has made us the first port of call for these schemes. If your organisation operates from any of the cities listed then you should consider subscribing to your local scheme.

Vocal provide a seamless progression from first alert message through to managing your call cascade and ensuring staff safety. With a range of products utilising SMS, IVR, paging and email, Vocal are trusted to deliver - with all the resilience required and expected of an approved Police provider.

service features

- **Vital information in the event of terrorism, explosions, suspect packages, protests etc., enabling you to make the best response decisions**
- **Information broadcast live from the Police control room**
- **General security issues such as accidents, diversions and stand downs - helping you manage your staff**
- **Complete evacuation planning and notification**

“Protecting lives is our number one priority in a major incident. The VOCAL alert scheme saves valuable minutes, even seconds, in communicating that there is a security threat. It is already part of the emergency and evacuation plans of a large number of London companies.”
MiKe Bowron,
 Assistant Commissioner
 City of London Police.

for further information or a demonstration of our products and services, please contact your account manager at sales@vocal.uk.com

our core products



vocal house 870 the crescent
 colchester business park
 colchester
 essex CO4 9YQ
 t. +44 (0)870 727 0350 f. +44 (0)870 727 1791 w. www.vocal.uk.com



Vocal – register your interest.

For further information detailing our products and services please complete this form and return by fax to **0870 727 1791**.

Contact Us

01

Personal Details

Title

First Name(s)

Surname

Job Title

02

Company Information

Company Name

03

Contact Information

Address

Town

County

Postcode

Country

Email Address

Telephone Number

Fax Number

04

Query

vocal house 870 the crescent
 colchester business park
 colchester
 essex CO4 9YQ

t. +44 (0)870 727 0350 f. +44 (0)870 727 1791 w. www.vocal.uk.com